In this nonstop, busy world, Queen's Botanical Garden is the place where you can take time for yourself—sit on a bench and quietly admire a monarch butterfly fluttering amidst the flowers, a gentle breeze taking you away from the City for a few heavenly moments. We take such great pride in being here for you!

We are also here for the Queens Community in so many ways:

**Teaching** 31,850 schoolchildren who experienced vital environmental education programming, both at the Garden and off-site

**Serving** 250,947 people at the Garden and through outreach efforts

**Training** over 3,170 teachers so they can bring science and nature into the classroom

**Celebrating** with 125 happy brides and grooms in the Wedding Garden

**Sharing** work opportunities with 2,074 volunteers who want to give back

**Providing** internships for 163 high school and college students

**Growing** 7,624 pounds of produce – donating 3,209 pounds to food relief organizations for people in need

**Composting** with 18,654 members of the public who learned the joys of decomposition!

It was a stupendous year! We do so much to make sure the gardens are serene and green. Dedicated staff work behind the scenes to improve programs, operations, and the visitor experience overall.

**Audience Research Project**

In January 2018, with generous funding from the Booth Ferris Foundation, we began work on a four-season audience survey with the help of Audience Research Associates. ARA conducted surveys here in 2000/2001, and it was a pleasure to have them return. Surveys were conducted onsite with iPads in Spanish, Mandarin, Korean, and English. Both demographic and psychographic information was collected to help us better understand the visitor experience. In June 2018, ARA led a series of focus groups to get a more in-depth look at visitors’ impressions of current programs and thoughts on future programming. Research concluded in December of 2018.

**Evaluating Environmental Education Programs**

Anecdotally, we have always heard that our programs for schoolchildren are first-rate. This past year, also with Booth Ferris Foundation support, Education staff was able to create and implement a detailed survey with the assistance of a museum education consultant. We learned (officially!) that our programs get high marks for being informative, age appropriate, and FUN!

**Improving Operations**

This year, we completed a much-needed renovation of the staff parking area and delivery entrance, making it accessible and more easily plowed. It looks gorgeous, too! Thanks to funding from NYC for the much-needed upgrade.

So many programs and so many projects! Work began in the Gardens on Parade and Backyard Gardens with $250k from Assembly Members Jeffrion Aubry and Nily Rozic and will be complete in spring 2019.

On behalf of the board and staff of Queen's Botanical Garden, thank you for all you do, allowing us to be the place where people, plants, and cultures meet.

See you in the Garden!

Susan Larente

Susan
Highlights from 2018

PHOTOS CLOCKWISE FROM TOP: 2018 QBG Photo Contest winner Stop and Smell the Roses! by Steven Wong. Korean Community Services Volunteers work all around the Garden, assisting QBG Gardener, Karl McKoy. Roses emerge—signaling the seasonal change from spring to summer. Bubbles are fun for everyone! Forest Explorers learn, play, and grow at the Garden throughout the year. Pumpkin Patch at Harvest Fest brings friends and families together to share special moments.
Highlights from 2018

PHOTOS CLOCKWISE FROM TOP: Children create the story with puppeteer Brad Shur of Paper Heart Puppets at the Arbor Fest Sprout Stage.  ❌ The colors of autumn frame the walkway from the Woodland.  ❌ Part of the fun of Children's Garden is being silly with friends.  ❌ QBG truly runs on volunteer power! Both individuals and corporate teams help with gardening work and programs.  ❌ The very ephemeral cactus flower (Opuntia cacanapa ‘Ellisiana’ – Prickly Pear Cactus) bloomed for 48 hours on the Green Roof.  ❌ Young gardeners love to water and take care of their plants!
Queens Botanical Garden
Statements of Financial Activities as of June 30, 2018 & June 30, 2017

**Revenue (In thousands)**
(Excluding DCLA Capital Funding)

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York City Department of Cultural Affairs</td>
<td>$1,682</td>
<td>$1,538</td>
</tr>
<tr>
<td>Other Municipal Support</td>
<td>833</td>
<td>937</td>
</tr>
<tr>
<td>New York State</td>
<td>235</td>
<td>221</td>
</tr>
<tr>
<td>Foundations, Corporations, Other Private Support</td>
<td>386</td>
<td>371</td>
</tr>
<tr>
<td>Earned Revenue</td>
<td>1,329</td>
<td>1,146</td>
</tr>
<tr>
<td>Individual Contributions, Memberships, In-Kind</td>
<td>203</td>
<td>226</td>
</tr>
<tr>
<td>Fundraising Special Events</td>
<td>120</td>
<td>105</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>$4,788</strong></td>
<td><strong>$4,544</strong></td>
</tr>
</tbody>
</table>

**Expenses (In thousands)**
(Excluding DCLA Capital Funding)

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education, Public Programs, Visitor Services</td>
<td>$2,622</td>
<td>$2,393</td>
</tr>
<tr>
<td>Garden Collections &amp; Exhibitions</td>
<td>1,269</td>
<td>1,286</td>
</tr>
<tr>
<td>Administration</td>
<td>427</td>
<td>362</td>
</tr>
<tr>
<td>Fundraising</td>
<td>247</td>
<td>271</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>$4,565</strong></td>
<td><strong>$4,583</strong></td>
</tr>
</tbody>
</table>

**SURPLUS/(DEFICIT)**

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SURPLUS:</strong></td>
<td><strong>$223</strong></td>
<td><strong>($39)</strong></td>
</tr>
</tbody>
</table>

*NOTE: FY17 operating deficit is solely caused by $74k in higher postretirement benefits, which fluctuates every year depending on the number of eligible staff, their years of service, and actuarial calculations.*
Donors Fiscal Year 2018
July 1, 2017-June 30, 2018

$200,000+
New York City Department of Cultural Affairs
New York City Department of Sanitation

$100,000-199,999
The A. Woodner Fund, Inc.*
Booth Ferris Foundation

$50,000-99,999
HSBC Bank USA, NA
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Teh Hou Wang
Constance Wingate
Michael & Roberta Wolf
Michael Wong
Meng Yan Wong & Xiao Gang Zheng
William Wong
Shiaw Jong & Shi Way Wu
Sui Hung & Kam Biu Yeung

*Includes Capital Campaign Gift
Queens Botanical Garden is an urban oasis where people, plants and cultures are celebrated through inspiring gardens, innovative educational programs and demonstrations of environmental stewardship.

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Queens Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. The New York City Council and the New York State Office of Parks, Recreation and Historic Preservation provide a portion of the Garden’s general operating funds. The Queens Borough President and Queens elected representatives in the City Council and State Legislature provide leadership funding. Composting programs are supported by the New York City Department of Sanitation. Corporations, foundations and individuals provide additional support.

Photo credits: Jess Brey, Kelly McLane, H. David Stein, Anne Tan-Detchkov, QBG Staff.