

## Rose Gala @ Home 2020

Thursday, June 4

Pat Shanley: **Rose Gala Award**

Joyce & Ed Morrill: **Community Leadership Award**

Fred Gerber: **Environmental Educator Award**

You are invited to support QBG's **Rose Gala @ Home 2020** – in the comfort of your home. Our virtual event means no jacket and tie, no fancy dresses, no shoes that hurt – unless you want to wear it! It also means nearly every dime donated goes directly to the Garden's flowers and trees, education and gardening programs for kids, cultural events and art exhibits for all our visitors.

All sponsorships will be acknowledged by Executive Director, Susan Lacerte, at the **Rose Gala @ Home 2020** event on June 4 at 6pm. Contributions of \$200 and above will receive a "seat" at our virtual event. You can help Queens Botanical Garden in these challenging times as we strive to remain *the place where people, plants and cultures meet!*

### Champagne Rose: \$30,000

- Prime full-page ad with name or corporate logo in the event journal
- *Lead* listing in the invitation and event journal with logo
- Listing on **Rose Gala @ Home 2020** garden bench
- 30 Free Garden Admission passes
- *Lead* recognition on website with linked organization name/logo, in print newsletter, e-newsletter

### Lavender Rose: \$25,000

- Prime full-page ad with name or corporate logo in the event journal
- Prime listing in the invitation and event journal
- Listing on **Rose Gala @ Home 2020** garden bench
- 20 Free Garden Admission passes
- Prime recognition on website with linked organization name/logo, in print newsletter, e-newsletter

### Yellow Rose: \$15,000

- Prominent full-page ad in the event journal
- Prominent listing in the invitation and event journal
- Listing on **Rose Gala @ Home 2020** garden bench
- 15 Free Garden Admission passes
- Recognition on website with linked organization name, in print newsletter, e-newsletter

### Red Rose: \$10,000

- Prominent full-page ad in the event journal
- Prominent listing in the invitation and event journal
- Listing on **Rose Gala @ Home 2020** garden bench
- 10 Free Garden Admission passes
- Recognition on website with linked organization name, in print newsletter, e-newsletter

### Pink Rose: \$5,000

- Prominent full-page ad in the event journal
- Listing in the invitation and event journal
- Listing on **Rose Gala @ Home 2020** garden bench
- 6 Free Garden Admission passes
- Recognition on website, in print newsletter, e-newsletter

### White Rose: \$3,500

- Standard full-page ad in the event journal
- Listing on **Rose Gala @ Home 2020** garden bench
- 4 Free Garden Admission passes
- Recognition on website, and in print newsletter, e-newsletter

### Coral Rose: \$1,500

- Half-page standard placement ad in Rose Gala Journal
- Recognition on website, and in print newsletter, e-newsletter

**Donations • See Reverse for Details – Reserve your "Seat!"**

**Journal Advertisements • See Reverse for Details**

# Queens Botanical Garden

Rose Gala @ Home 2020 • Thursday, June 4

## Sponsorships

- Champagne Rose: \$30,000
- Lavender Rose: \$25,000
- Yellow Rose: \$15,000
- Red Rose: \$10,000
- Pink Rose: \$5,000
- White Rose: \$3,500
- Coral Rose: \$1,500

## Donations:

- I will make my own food \$1,000
- Drinks are on me! \$ 800
- I can wear whatever I want? \$ 500
- I never win Raffles anyway! \$ 300
- This is way too silly! \$ 200
- Sorry, I'm busy on June 4<sup>th</sup>,  
but I want to help! \$ 150
- SURPRISE US! \$ \_\_\_\_\_

**TOTAL AMOUNT:** \$ \_\_\_\_\_ enclosed.

## Sponsorships • Donations • Journal Ads

## Journal Advertisements

### Congratulate the honorees! Celebrate Roses!

Our journal will be presented electronically and posted on our website. All ads are in full color. Submit a new ad or use the same ad you have submitted in the past!

- Full Page Prime Placement: \$1,000**  
1024 x 768 pixels | 11 x 8 inches - horizontal
- Full Page Standard Placement: \$650**  
1024 x 768 pixels | 11 x 8 inches - horizontal
- Half Page: \$375**  
768 x 512 pixels | 5 x 8 inches - vertical
- Quarter Page: \$250**  
384 x 256 pixels | 4.25 x 5.5 inches - horizontal

Preferred formats are PDF or JPEG. For more information about journal ads, please contact Annette Fanara at [afanara@queensbotanical.org](mailto:afanara@queensbotanical.org) or 718.886.3800 ext. 202 (leave a message)

### Please note the following deadlines:

**April 22** Invitation Listing • **May 22** Journal Ads • **May 27** Acknowledgement during Virtual Event

## Your Information

\_\_\_\_\_  
\*Name *As you'd like to be listed in Rose Gala materials*

\_\_\_\_\_  
Company *if applicable*

\_\_\_\_\_  
Contact name *If different from name to be listed*

\_\_\_\_\_  
\*Address

\_\_\_\_\_  
\*City/State/Zip

\_\_\_\_\_  
\*Phone

\_\_\_\_\_  
\*Email

### Which QBG Board Member encouraged you to support Rose Gala @ Home 2020?

\_\_\_\_\_  
**Online payment: (Preferred) fees apply**  
[queensbotanical.org/rosegala](https://queensbotanical.org/rosegala)

**Or send payment (with form):**  
**Queens Botanical Garden | Rose Gala**  
43-50 Main Street, Flushing, NY 11355

**For more information, contact Annette Fanara**  
Email: [afanara@queensbotanical.org](mailto:afanara@queensbotanical.org)  
Phone: 718.886.3800 ext. 202 (leave a message)

## Payment Method

- Check (payable to Queens Botanical Garden)
- Credit Card (fees apply)

\_\_\_\_\_  
Account #

\_\_\_\_\_  
Exp. Date      Security#      Billing email

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Billing Street Address

\_\_\_\_\_  
Billing City/State/Zip

\_\_\_\_\_  
Phone # and type (mobile, etc.)